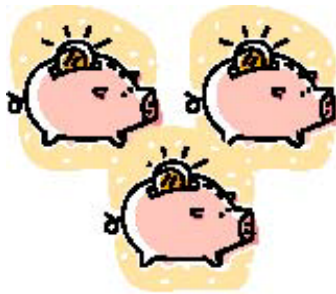




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CASH FLOW CALCULATION

FOR *ECOSMART*[™] CELLULAR SHADES

A home equity loan used to purchase *EcoSmart*[™] cellular shades actually makes you money! Here's how:

1. A \$4000.00 home equity loan for \$15 years with an average interest rate of 7% has a monthly payment of \$24.00.
2. A purchase of 20 light-filtering double honeycomb window shades covering windows approximately 48" x 60" including measuring, installation, and sales tax costs \$4,000.
3. Energy Savings = \$66.67 / month **

The Average Monthly savings is \$2.00 ** / year for every square foot covered by a double cell *EcoSmart* Shade.

** per the University of California Lawrence Berkley National Labs

Summary:	Energy Savings =	\$ 66.67
	Monthly Payment =	\$-24.00
	Monthly Savings =	\$ 42.67

Additional Benefits:

- ✓ Privacy
- ✓ Control over the cold and heat
- ✓ Added comfort from reduced drafts
- ✓ UV Protection for your furniture and floors
- ✓ A custom look that enhances your decor